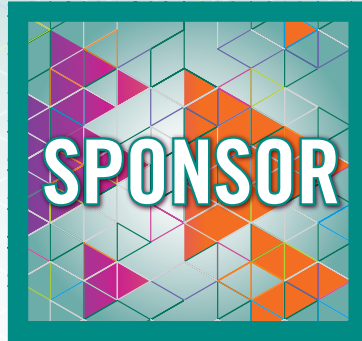
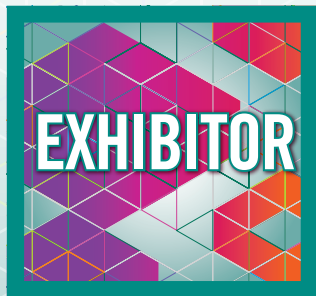


REGISTRATION OPENS MAY 1, 2016
AT DED.MO.GOV/GOVERNORS-CONFERENCE
Cost: \$275 (early-bird registration *before* August 1, 2016)

Sponsoring the conference is a great way to promote your organization/business to a targeted audience of economic developers and community and educational leaders on a statewide scale.



Registration fees are included in sponsorship packages, and the number of registrations are proportionate to the sponsorship level. All sponsorship levels receive: digital & social media promotion before, during and after the conference, and your organization's name on conference signage and printed materials. Visit ded.mo.gov/governors-conference for details.



Be an exhibitor!

Want to still get in on the action for a more economical price? For just \$500, you can have a booth at the conference, showcase your products and services, and connect with this group of movers and shakers. You can personally distribute product samples and/or sales brochures. This sponsorship level includes one full conference registration, a \$275 value alone.

The Exhibitor's Reception is back by popular demand. Be first in line to greet conference attendees on Wednesday with more than twice the amount of time to network. Further details and exhibit hours are shown on the facing page.

For more information or to order your sponsorship or exhibit space, contact:



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the MISSOURI MASTERPIECE

CREATIVITY, INNOVATION AND DISCOVERY

2016
GOVERNOR'S CONFERENCE
on Economic Development
September 7-9, 2016 at the
Sheraton Kansas City Hotel at Crown Center

What: Take the leap off the grid, off the canvas and join us for the 57th annual Governor's Conference on Economic Development, where we will look at ecodevo from a new artistic angle letting the art of Creativity, Innovation and Discovery guide us as we experience the making of **the Missouri Masterpiece**.

When: September 7-9, 2016 **Where:** The Sheraton Kansas City Hotel at Crown Center

Cost: \$275 (early-bird registration *before* August 1, 2016)

Individual event tickets are also available: Governor's Awards Luncheon for \$45 and Thursday evening reception at the Museums at 18th & Vine for \$35.

For more information visit ded.mo.gov/governors-conference.

Opening speaker, Adele Fleet Bacow:

President of Community Partners Consultants, Inc., and author of *Designing the City: A Guide for Advocates and Public Officials*, Ms. Bacow develops creative approaches to economic development, program and strategic planning, community cultural development, design and the arts. You may have seen the opening conference speaker on **TEDTalks** where she addresses, "The role of art in urban development: creating places, reviving cities, and making a difference in the lives of people."



Closing speaker, Jon Roberts:

Jon Roberts, who received rave reviews at the 2014 Governor's Conference on Economic Development, returns to close the 2016 conference. Jon is the principal and managing director of TIP Strategies, Inc. Putting theory into practice by combining rigorous data analysis with the latest thinking in economic development, workforce training, and community-based principles, a hallmark of Jon's work is recognizing the relationships between seemingly unconnected trends and offering a clear path of action.

Exciting highlights of the 2016 conference

- Opening Speaker Adele Fleet Bacow
- Closing Speaker Jon Roberts
- Governor's Awards Luncheon*
- 11 Breakout Sessions
- Tour of Kansas City's thriving innovation district
- Evening out at the Jazz and Negro Leagues Museums*
- Exhibitor's Welcome Reception
- An extended exhibitor networking schedule
- Conference App enabling access of more timely conference information

*All of the above events are included in the registration price. Individual event tickets are available for the Governor's Awards Luncheon (\$45) and the Thursday evening reception at the Museums at 18th & Vine (\$35).

THURSDAY EVENING RECEPTION AT THE AMERICAN JAZZ MUSEUM AND NEGRO LEAGUES BASEBALL MUSEUM

Go back in time to see where the jazz jam session originated and famous musical legends like Count Basie, Andy Kirk, and Hot Lips Page filled the streets with their new beat. At its height, KCMO was home to more than 100 night clubs, dance halls and vaudeville houses. Experience the unique sounds of KC jazz and learn about the history by quick stepping through the American Jazz Museum, located in the historic district on 18th & Vine. This artistic synergy drew in people from all over the country as well as other businesses that wanted to be a part of the new musical scene.



More of a sports enthusiast? Located in the same building as the jazz museum, the Negro Leagues Baseball Museum preserves the rich history that dates back to the 1800s. From the average players to the superstars of the game, you will be able to appreciate the struggles and achievements made by those that were a part of the Negro National League, which was formed right here in Kansas City on Paseo.

Today, these museums showcase the proud history of this district. Enjoy one of our state's treasures that embodies the arts and culture.

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